

North Local Wellbeing Networks Meeting Minutes

13 November 2023 at 13.30

Venue: Brickworks Community Centre, Hanley Crouch Community Association, 42 Crouch Hill, N4 4BY

Our Vision

We are a collaborative network which shares resources to amplify the voice of residents and unlock their power to respond to community needs through collective action.

Our Missions

1. **Children and young people feeling safe in their community:** Having a sense of safety in the community sets the foundation for Children and young people to take active roles in leading change throughout the Borough.
2. **Taking action against inequality and the harm it causes:** By working with and empowering residents to address the issues they identify as being important to them.
3. **Residents feeling safe in the community:** knowing their voices are important builds confidence and empowers residents to contribute to resolving community issues.
4. **Health and wellbeing** are essential to individual and community resilience and thriving.
5. **The environment:** Residents bringing to life local public spaces as they actively make Islington's neighbourhoods the greenest and most sustainable they can be.

North Local Wellbeing Network Priorities

1. Listening and Social Action Campaign: To listen to and engage the community and gauge its needs.
2. Promoting the Octopus Community Networking tool as a way of gathering information on which organisations are in the borough.
3. The group are keen to explore how we can support each other as organisations e.g. resources and assets.

Attendance List:

First Name	Surname	Company
Andrew	Hughes	Gain Ctrl
Dolly	Galvis	The Elfrida Society
Edmina	Odeyemi	Bright futures North
Elena	Salomon	HealthProm
Emily	Muna	Betknowmore UK
Emma	Clarke	Bright Futures
Eugene	McCrohan	Whittington NHS Trust
Finbar	Preston	Hillside Clubhouse
Geraldine	Henderson	North Central London Integrated Care Board
Hannah	Clarkin	Talk for Health
Ikran	Adan	The Maya Cente
J	Utrabadi	TM Couries Ltd
James	Wooldridge	VAI
Josh	Mulleary	Betknowmore U.K.
Laura	Thomas-Hockey	Manor Gardens Welfare Trust
Marcia	Harris	Pakeman Primary School
Mark	Chambers	SHP
Mary	Fee	LETSlink London/UK
Mary	Fee	LETSlink London/UK
Mike	Sanderson	Eagle Recovery Project
Norman	Powell	Sustainable Communities
Ondre	Roach	Mediator Training CIC
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Parveen	Akhtar	Help On Your Doorstep
Philippa	Russell	Senior Mental Health Partnerships Co-ordinator
Renata	Moriconi	London Borough of Islington
Rick	Crust	MRS - Independent Living

Sacha	Austin	Bridging the Green CIC
Saiqa	Pandor	Home-Start Camden and Islington
Sajda	shah	LBI Bright Lives
Samira	Shariff	The Maya Centre
Sarah	Ali	Islington Council
Senait	Gebrehiwet	ECUK
Soumaiya	Edoo	VAI
Steve	White	Islington Council
Suzanne	Wilebore	Healthwatch Islington
Tony	Bowden	Raising Our Vibe
Yasin	Ahmed	Nafsiyat
Zerrin	Tasar	Roj Women's Association
Zeynep	Alasrawi	Roj Women's Association



Agenda Items

1. Introduction and Housekeeping
2. Minutes from the last meeting held on 7 September 2023
3. Check-in
4. Updates on Local Wellbeing Networks Priorities – Focusing on the design and implementation of the Listening Campaign and progress made
5. Network Building Canvas
6. Check in Ask and Offers
7. Networking Break
8. Upcoming Events & Activities
9. Theme of next session

Updates on Local Wellbeing Networks Priorities – Focusing on the design and implementation of the Listening Campaign and progress made

- We went through the Values and Missions of the network:
- Recalled previous meeting themes:
 - Listening/social action campaign.
 - Promoting octopus community organising tool.
 - Supporting one another through community assets.
- Social action framework:
 - Reach – understand your community/where they are.
 - Listen – encourage engagement.
 - Connect – foster collaboration/compassion.

The Listening Campaign – Groupwork:

Written update from Katie Skea (Age UK) on the Listening and Social Action Campaign work developments from the September meeting.

She sends her apologies for not being able to attend the November Locality meeting. But asked that the North Locality members email her possible dates to meet to progress with the campaign.

Below are details of what we discussed last time round as preferred ideas. (Age UK Islington is planning a further Staying Well event with a theme of social connection on w/c 26 January if that helps with option 2 below.

Option 1

- To do a social listening project based on Andover Estate.
- This would involve liaising with the community centre and other organisations that play an active role providing support within the estate to identify residents who might be 'key influencers' that we could recruit to implement the campaign. Organisations - e.g. Andover Community Centre, Residents Tenants Association, Go Africa, might know of residents who we could approach.
- To put together questions to ask a group of residents what issues they experience / rank the issues by importance, and their desire to be involved in setting up an initiative to make changes happen, e.g. Anti-social behaviour.
- To liaise with key influencers to recruit residents to do a door-knocking campaign.
- To support key influencers to set up a meeting with relevant stakeholders to help with e.g. anti-social behaviour and to promote the meeting.
- To build on the group to enable it to overcome other issues / set up community projects within the estate.

Option 2

To promote services and activities available within the local area, either by setting up a stall somewhere like Archway market or to have another information stall at other community events organised by e.g. the council, that are already taking place.

For this meeting we focused on organising an effective listening campaign.

- Went through 10 steps for organising an effective listening campaign.
- Breakout activity focusing on identifying target audience. Groups of two questioning each other and then presenting their partner to the rest of the table
- Two groups were formed to discuss the subject of a Listening Campaign. The group engaged well with each other. All group members contributed ideas i.e. what type of audience will listen and how to get them to listen. The discussion came to a close after both groups communicated their ideas to the presenter.
- Group observation notes:
 - Good discussion about how people would engage with their audiences.
 - Discussion enabled understanding of how they would engage with their audiences.
 - By talking to one another about how to organise a good listening campaign by identifying and targeting audiences people discussed common challenges and themes and how to problem-solve.
 - Answers to what audience they would target could be vague, but exercise encouraged people to think more specifically about their target audience and good specific answers occurred.

- For instance, young people – what type? SEN, care leavers, young carers.



Group 1:

List of people we already engage with

- Residents
- Local Faith
- Community Leaders
- Minority Groups – African, South East Asian
- Young People – Excluded, care leavers, Young carers
- SEND
- Domestic Violence – Survivors and victims
- Rough Sleepers

The group are particularly interested in conducting their Listening & Social Action Campaign with 16-25 year olds

Places they can engage this group:

- Parks
- Faith Buildings
- Sports Clubs
- Music
- Shopping Centres
- Gyms
- Libraries
- Food shops
- Education
- Social Media – Influencers – TikTok, Instagram

Ways to attract young people to us:

- Promote events e.g. schools, music, door-to-door, food events
- Schools and colleges

Safety considerations:

- DBS Certificates
- Working in pairs

Some of their warm contacts:

- African/Eritrean parents and young girls
- Hornsey Road Family Hub

Their approach:

- Coffee mornings
- Surveys
- Focus Groups
- Shopping Vouchers

Questions to ask young people:

1. Do you feel part of the Islington Community?
2. What is good about your life?
3. What is working well for you at the moment?
4. What communities do you feel a part of?
5. About your future – How do you influence your aspirations?
6. Can you access services to get you to where you want to be?
7. What are the barriers/challenges you face?

Group 2

Who are we listening to?:

Place Based-People Based-Interest Group Based

- North Locality residents
- Young people aged 16-25 years old
- Dads
- People who are socially isolated
- Migrants
- Students – Can be linked to careers

- Older residents

The input from organisations that are working locally will be needed e.g. Council Services, Schools, Institutions

Asset Based Approach – I.e. Solutions that are found by the community from within the community.

List of questions to ask young people:

How are we listening to people?

How people experience life in their community?

Create change in their own communities.

Opening (positive) questions:

1. What are the good things about your community (place)?
2. What do you like/love about where you live (people)? And how can these things be celebrated (people)?
3. When someone comes into your community what would you like them to notice? Why?
4. What do you like about living around here?
5. What makes you happy?

Explorative questions:

6. What makes you feel safe in your community?
7. Where do you feel safe?

Where we will go to engage the people?:

- Youth Clubs/Hubs
- Estate based youth activities
- Community Centres
- Colleges/Uni/schools
- University Halls of residence
- Social media
- Leaflets through doors
- Adverts on busses with QR codes

- Giving incentives
- Skate parks
- Survey Monkey
- By providing opportunities that are of interest you young people they are more likely to want to engage with us
- Food
- Goodies (sponsors)
- Networks of likeminded people

Safety Issues:

- DBS
- GDPR
- Compliance – Health & Safety, safeguarding

Practice with “warm contacts” first. Then disseminate learning widely – Brickworks

When? After school, evenings (with food and maybe gift vouchers) – Early December?

How we will record the responses we receive?:

- Video and voice notes
- Youth Advocate and support sessions
- Digital recording/visuals

Networking

The attendees were open to communicate with each other. Handing out leaflets and sharing the details of their organisation and its purpose, as well as sharing challenges. “Additional space was required to build a gym requested by young people in the area”. Concern was expressed over insufficient funds for over 50s project teaching I.T to the elderly.

Upcoming Events

- **Islamophobia events**
- **Community Conversation : Youth Safety – Monday 4th December 10.00am-1.00pm at the Lift, 45 White Lion Street, N1 9PW**

As part of the series of Community Conversations, Healthwatch Islington, VAI and Islington Council are hosting a half day event to discuss Youth Safety.

The draft agenda is set out below, and it will be updated as soon as possible:

1. Welcome – Emma Whitby, CEO Healthwatch Islington and Navinder Kaur, CEO, Voluntary Action Islington
3. Current picture, local issues and work happening in Islington – Curtis Ashton, Director of Young Islington, Islington Council
4. Public Health Approach to Youth Safety – speaker tbc
4. Table discussions – the role of the Voluntary, Community and Faith Sector organisations in Youth Safety
5. Examples of local work – e.g. Safe Havens, Parent Champions – speaker/s tbc
7. Roll-out of the bleed control kits – Colin Adams, Director, Brickworks Community Centre
8. Close

Please register via Eventbrite [Here](#)

For further info and updates on the Local Wellbeing Networks please visit our brand new website at: [localwellbeingnetworks.org](https://www.localwellbeingnetworks.org) And here's the link to our new events page: <https://www.localwellbeingnetworks.org/events>

Theme suggestions for next meeting:

- Octopus Network Map
- Services coming together, co-production
- Children and Families hub
- Talk about family hubs in Islington.
- Early intervention
- Employment/cost of living

The next North Local Wellbeing Networks Meeting will be on Tuesday 23 January 2024 at Manor Gardens Community Centre 6-9 Manor Gardens N7 6LA - Click [here](#) to reserve your spot

