Voluntary Action Islington





# SOUTH LOCAL WELBEING NETWORK MEETING

## DATE AGENDA: 10 April 2024

### **VENUE: Better Space**

What people are getting or hope to get by coming to the Local Wellbeing Network meetings? \*=First timers at the Local Wellbeing Network meeting.

Owner	Notes		
Tsigereda	Collaboration working		
* Sydia	<ul> <li>To find out about Islington and networking more with Islington services</li> <li>I work for C&amp;I, but my face to face groups are in Camden. So I end up naturally finding out more about Camden</li> </ul>		
Virginia	I am here to get to know what other organisations do and to spread the word about what we do.		
	<ul> <li>I hope to get collaborations today</li> <li>Meeting people and relationship building</li> </ul>		
	<ul> <li>Hearing about/learning about activities in Islington</li> </ul>		
	Connection		
	Information		
	Community		
	Resident		
	Interested in helping the community		
James Woolridge	Connecting with likeminded people/organisations		
*Hannah	Gain a better understanding of initiatives in the borough. Especially relating to mental health		
Juliana Lottmann	To get to know people and see how I can be helpful to my community		
*Pete Rolfe	Meet new people, help others, and raise concerns		
	Catching up with partners		
	Meeting residents		
	Discussing issues		
	Emerging themes		
SYP	To keep on top of what's happening in my community		
	Ideas on how best to engage with minority groups		
Paddy from the Peel	Connections/network		
	• Ideas		
	Challenge		
	Bit of space to think		

### Key Decisions made during the meeting

Agenda Item	Decision
First time intros	Peter – resident

	Sabrina – Islington Council – evidence Islington – making sure residents are involved in evidence-making.
	Saira – More Life
	Hannah Jones – Public Health Islington – Mental Health
	Virginia – Impact Hub London – Programmes Manager
March Challenge Updates	<ul> <li>Following the Local Wellbeing Networks Summer event of 2023, where the framework for listening and social action campaigns was first explored with the Local Wellbeing Networks, the November and February round of meetings focussed on ensuring the community organising framework was fully embedded in the Local Wellbeing Networks</li> <li>Phase 1:</li> <li>February 2024 also marked the launch of phase 1 the Local Wellbeing Networks Listening and Social Action Campaigns.</li> <li>Phase 2:</li> <li>In April the social action aspect of the campaigns were launched.</li> <li>Members who were not at the previous meeting started phase 1 of their campaigns.</li> <li>Phase 3:</li> <li>Phase 3 will of the Local Wellbeing Networks Challenge will start at the June meeting.</li> <li>The three phases of the Local Wellbeing Networks challenge:</li> <li>Phase 1 - Listening: <ul> <li>Planning</li> <li>Identifying the issue</li> <li>Listening set up e.g. sofa talks, feedback forms etc.</li> <li>Proactively engaging with the target audience</li> <li>Data collection</li> </ul> </li> <li>Phase 2 - Turning listening into action: <ul> <li>Analysis of the data/insights generation</li> <li>Adapting the overall marketing and communication strategies based on the insights gained from the listening campaign. Incorporate learnings into future campaigns and initiatives to</li> </ul> </li> </ul>
	<ul> <li>better resonate with the target audience.</li> <li>SMART Goal setting</li> <li>Develop a social action strategy</li> </ul>
	<ul> <li><u>Phase 3 – Reflection and analysis:</u></li> <li>Data collection</li> <li>Review the campaign</li> </ul>

Green spaces – what	<ul> <li>Compare performance against benchmarks i.e. assess whether the campaign met, exceeded, or fell short of expectations in terms of reach, engagement, impact, and other key metrics.</li> <li>User group feedback</li> <li>Impact assessment - Evaluate the overall impact of the campaign on raising awareness, driving engagement, mobilising support, and achieving tangible outcomes related to the social issue or cause. This will include measuring any changes in behaviour, attitudes, or policy as a result of the campaign.</li> <li>Identify successes and challenges</li> <li>Reflection on lessons learned</li> <li>Feedback from other stakeholders involved in the campaign</li> <li>SWOT Analysis: Conduct a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) to assess the internal and external factors that influenced the campaign's performance. Identify opportunities for growth and areas where improvements are needed.</li> <li>Recommendations and Action Plan – Using the information contained in the analysis and reflection process to develop recommendations for future campaigns and initiatives. Outlining actionable steps to build on successes, address challenges, and optimise strategies for greater impact.</li> <li>Document key insights, findings, and recommendations. Create a report or presentation summarising the results to share with relevant stakeholders and inform decision making for future campaigns/work.</li> </ul>
do we want to specifically know/find out about	John HOYD – find people that use the spaces to inform decisions about how best to use the space for the community.
	Sid – transparency about green space ownership. Accessibility to allotments.
	Dee – what policies are in place to protect green space for the community?
	Councillor Rowena Champion and, Andrew Bedford, Assistant Director Greenspace & Leisure have accepted an invitation to come to the next Local Wellbeing Network meeting.
Upcoming events	Virginia – Impact Hub. Social business idea – incubator programme. Next week – networking event.
	Tsigereda – VAI volunteering fair.
	Rosie Octopus – cost of living event (25 <sup>th</sup> April)
	Better Space – events calendar – open to the public/all free.

	John HOYD – Nuffield Trust – free gym membership for joint pain.
	Nasfiyat counselling in underrepresented languages.

### Key Actions that need to be done following the meeting

Agenda Item	Action	Owner	Estimated Completion Date
Local Wellbeing Networks Challenge	<ul> <li>All members to progress with their challenge</li> <li>Voluntary Action Islington will contact network members to see if they need any support with their challenge or if they would like to work in partnership on the challenge with other organisations</li> </ul>	<ul> <li>All network members</li> <li>Cliff/James from Voluntary Action Islington</li> </ul>	By the Jone Local Wellbeing Network meeting

### Members takeaways from today's meeting:

Owner	Notes	
Pete Rolfe	Networking and follow up on IT/human equation plus data capture	
	transparency	
	Contact all new contacts to answer queries, or see how we can work	
	together	
	Connecting with three other organisations	
	Email the people I met on my table	
Dee and Syd	There is a lot of work to be done in the community	
	Learning about challenges of community centres	
	Enjoyed networking and meeting new people	
R Apperley	Chase digital exclusion LBI Person	
	I am going to keep in touch with many interesting people I met today	

#### Attendance information

Number of attendees: 17 Number of attendees that are local residents: 7 Apologies: 23

First Name	Surname	Job Title	Company
Amber	De Freitas	Community Partnership Officer	LBI
Denise	Marshall	Volunteer	Volunteer
Gabriella	Kisoi	Community Manager	Better Space
Hannah	Jones	Public Health Strategist	Islington Council

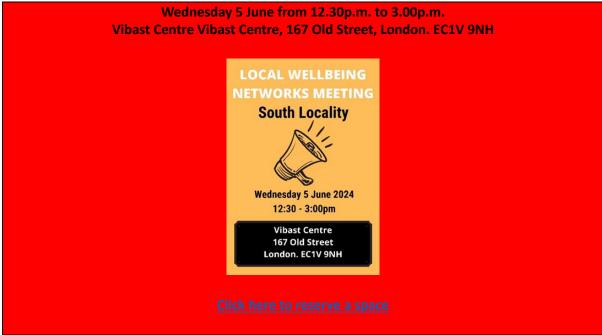
Jackie	Noone	Public governor	Camden & Islington mental health foundation trust
James	Wooldridge	Volunteer Local Wellbeing Networks Support Officer	Voluntary Action Islington
John	Warby		HOYD
Juliana	Lottmann		Embrace
Кау	Carter	Mental Health Partnership Coordinator	Healthwatch Islington
Kelly	Tham	Head of Business Development & Delivery	BFB Labs Ltd
Paddy	Radcliffe	CEO	The Peel
Peter	Rolfe	Resident	Resident
Sabrina	Jantuah	Engagement and Participation Officer	Islington Council
Saira	Mashru	Adult Weight Management Practitioner	More Life
Sidonie	Sakula-Barry	Public Health Strategist	Islington Council
Sydia	Grant	Resident	Resident
Virginia	Vergara	Programmes Manager	Impact Hub London

#### Apologies:

First	Surname	Job Title	Company
Name			
Abbey	Oneill	Health and Wellbeing Connector	Southern Housing
Alexis	White	Community Engagement Officer	St Luke's Community Centre
Azhar	Zakariyar	Advocate	Rethink
Barbara	Jacobson	Project Manager	Minds Matter Islington @ThePeel
Caroline	Kamana	Director	The Liliesleaf Trust UK
Cristina	Carrasco	Participation Manager - Sunday School Project	Union Chapel
Dan	Morgan	Head of outreach and community engagement	James' Place Charity
Emma	Gladwin	Community Investment Lead - Islington	Peabody
Jugjit	Samra	Community Partnerships Officer	Islington Council
Kelly Rose	Novak	Food Security Coordinator	Islington Food Partnership
Martha	Pailing	Engagement Officer	Claremont Project
Naomi	Reading	Community and Creative Engagement Co-ordinator	Young Actors Theatre Islington
Rachel	Trotter	service manager	Family Action
Rebecca	Moon	Day Opportunities and Outreach Support Worker	Islington Mind
Rodase	Begashaw	Family Hub Navigator	Bright Futures - Islington Council
Rosal	Lim	Programme Manager	Impact Hub London
Sagar	Sumaria	Consultant	Holistic economy
Sally	Grey	Joint creative director	The Blueprint Theatre and Film co.

Scarlett	Gregory	Community Programmes Manager	Peel institute
Sophie	Neal	Bright Lives Alliance Programme	LBI
		Lead	
Teresa	С		
Tsigereda	Tekletsadik	Development Manager	Voluntary Action Islington
Yely	Monzón	Business	Myself

Details of the next meeting and sign up information



#### Images





